

Midtown Manhattan's Back and Body Medical Receives 5-Star Patient Satisfaction Award for 2013

Back and Body Medical, an integrated healthcare provider located in Midtown Manhattan, has been awarded a 5-star patient satisfaction rating by Talk of the Town. For the clinic's team members, this award is an important reflection of the results they've achieved for patients as well as the practice's overall approach to service.

New York City, NY (PRWEB) June 15, 2013 -- Talk of the Town has selected Back and Body Medical, a multi-specialty healthcare clinic in Midtown Manhattan, to receive its 2013 5-star patient satisfaction rating. Dr. David Perna is Back and Body Medical's Director of Complimentary Alternative Medicine and an experienced NYC Chiropractor. He is grateful to his patients and appreciates the recognition. "It's obviously an honor for us to be selected for this award. We've been a part of the community at this location for over six years now, and it's very gratifying to know that we've made a big difference in our patients' lives."

What drives 5-star patient satisfaction at Back and Body Medical? Dr. Perna attributes the clinic's success to three factors: multidisciplinary expertise, convenient, efficient service and an ongoing commitment to training and education. "By offering chiropractic care, physical therapy and a medical doctor all under one roof, we're able to give our patients easy access to an expert team of specialists from different medical disciplines. This gives us a real edge when it comes to offering a broader range of treatment options and coordinating patient care. It also allows us to be as efficient as possible with our patients' time. We think that's an absolute necessity in a place like New York City."

The award provides a welcome bit of attention, but it's also a good reminder of what's important to patients and good motivation for the Back and Body Medical team to keep up the good work. "Excellence in patient satisfaction is an important goal that all of us at the clinic share, so receiving a five-star rating from Talk of the Town based on our patients' feedback means a lot to us. I think it's a reflection of our approach as well as the results. Our patients' priorities are our priorities, and that's what comes through in our <u>ratings</u>."

About Back and Body Medical

Back and Body Medical in Midtown Manhattan is an integrated healthcare practice specializing in the treatment of back, neck, shoulder, hip and leg pain. The clinic's multi-specialty approach, combined with advanced diagnostic techniques and numerous progressive treatment choices, has made Back and Body Medical a very attractive option for time-pressed New Yorkers who want access to multiple pain doctors and cutting-edge therapies without leaving Midtown Manhattan.

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