

New York City's Back and Body Medical Welcomes Citi Bike to Midtown Manhattan

Back and Body Medical, an integrated healthcare provider located in Midtown Manhattan, thinks New York City's new bike sharing system might be just what the doctor ordered. With a station at East 58th Street and 3rd Avenue, Citi Bike offers the clinic's patients a healthy, green transportation alternative.

New York, NY ([PRWEB](#)) June 19, 2013 -- Citi Bike has come to New York City in a big way. There's no way for Dr. David Perna to know for sure how many patients will choose to take advantage of the new service, but he's happy that they'll have the option. In fact, he's happy about anything that might help his patients live healthier lives—especially if it might also make it more convenient for them to visit his office at 133 East 58th Street. Dr. Perna is the Director of Complimentary Alternative Medicine at Back and Body Medical and an experienced [NYC chiropractor](#). “We specialize in relieving neck pain and lower back pain as well as shoulder, hip, and leg pain, so I'm not really sure which patients will be able to make use of the new bike sharing station. However, I know that some of them will. It's a simple, economical system that gives riders a lot of flexibility to get where they need to go.”

Back and Body medical was recently awarded [Talk of the Town's 5-star patient satisfaction rating](#). One reason the multi-specialty practice is so highly regarded is that the clinic works hard to be as efficient as possible with their patients' time. According to Dr. Perna, “Having [multiple healthcare specialists working together](#) in one place raises the quality of care and produces better outcomes. But it also makes things more convenient for our patients. Our clinic offers lots of other advantages for busy New Yorkers too—from our location in Midtown to our office hours to the network of transportation options that surrounds us. So from that point of view we're excited about having a [Citi Bike station](#) so close to us. There's no question that these kinds of things make a difference.”

Citi Bike is designed to provide New Yorkers and visitors with an additional option for getting around the city. It's meant to be fun, efficient and convenient. At the same time, Dr. Perna reminds bicyclists that they share the road with both motorized vehicles and pedestrians. “We're not talking about a ride in the country. We're talking about riding a bike in Manhattan. That means paying close attention to everything that's going on around you, and it also means wearing a bicycle helmet. Your safety and the safety of everyone around you depend on it.”

About Back and Body Medical

Back and Body Medical in Midtown Manhattan is an integrated healthcare practice specializing in the treatment of back, neck, shoulder, hip and leg pain. The clinic's multi-specialty approach, combined with advanced diagnostic techniques and numerous progressive treatment choices, has made Back and Body Medical a very attractive option for time-pressed New Yorkers who want access to multiple pain doctors and cutting-edge therapies without leaving Midtown Manhattan.

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