

Back and Body Medical Celebrates Six Years of Providing Integrated Healthcare Services to NYC Patients in its Midtown Manhattan Office

Back and Body Medical in Midtown Manhattan is celebrating its six-year anniversary as an integrated healthcare provider offering chiropractic care, physical therapy and a medical doctor all under one roof.

New York, New York ([PRWEB](#)) February 11, 2013 -- Dr. David Perna, Director of Complimentary Alternative Medicine at Back and Body Medical and an experienced [NYC chiropractor](#), recognizes the value of having easy access to an expert team of specialists from different medical disciplines. First and foremost, it's about offering patients a [broader range of treatment options](#) and coordinating their care. But it's also about being efficient with patients' time. "This past January marked a real milestone in our development as a multi-specialty practice. While I've been practicing in the same building here in New York City for nearly ten years, January was the six-year anniversary of all of us being together here in the clinic."

"We specialize in relieving neck pain and lower back pain as well as shoulder, hip, and leg pain. Working together in a single practice makes us all better. Unlike other chiropractors or back pain doctors that advocate their own discipline and approach over others, we don't play favorites. We're able to provide balanced, evidence-based advice about the therapies most likely to alleviate a patient's pain."

The multi-specialty approach, combined with advanced diagnostic techniques and numerous progressive treatment choices, has made Back and Body Medical a very attractive option for time-pressed New Yorkers who want access to multiple pain doctors and cutting-edge therapies without leaving Midtown Manhattan. According to Dr. Perna, "Over the past three years, the average number of patients we work with during any given week has doubled. And we've been part of [more success stories](#) than I can possibly count."

Asked about the secret to the practice's success, Dr. Perna says it all comes down to the people and their training. "It's about hiring great staff and investing in them—providing and encouraging continuing education so that they can stay on top of the newest treatments." As an example of this commitment to continuing education, Dr. Perna refers to the work he's doing to become a Certified Chiropractic Sports Physician (CCSP). "The CCSP certification will enhance my ability to treat sports injuries and make me eligible to treat athletes on the field during the Olympics and other high-level competitions. My goal is to complete this work by the end of the year."

About Back and Body Medical

Back and Body Medical in Midtown Manhattan is an integrated healthcare practice specializing in the treatment of back, neck, shoulder, hip and leg pain.

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